



Embassy of Italy
Wellington

PUBLIC NOTICE

FOR SPONSORSHIP OFFERS FOR ITALIAN CULTURAL AND PROMOTIONAL EVENTS IN 2026

The Ambassador of Italy to New Zealand

- having regard to Art. 29 of Presidential Decree no. 54 of 1 February 2010 (which allows Diplomatic and Consular Missions to enter into sponsorship contracts with public or private entities, companies, associations, foundations, citizens and in general with any subject, Italian or foreign, who does not carry out activities in conflict with public interest);
- having regard to articles 94 et seq. of Legislative Decree n. 36 of March 31, 2023 (General Order Requirements) and subsequent amendments and integrations;
- having regard to Art. 6 of the Decree of 2 November 2017, n. 192 (collaborations with private individuals);
- considering the interest shown by various Italian and foreign companies in supporting commercial and cultural promotion initiatives in collaboration with this Embassy, with the possibility of promoting their brand and image, and in sponsoring Events organized by this Diplomatic Mission;

INFORMS

interested parties that it is possible to sign a contract with this Embassy in order to sponsor:

1 – SUBJECT

1.1 The Celebration of the Italian Republic Day to be held in June (date TBC) and/or other Italian cultural and promotional Events organized by the Embassy in 2026.

1.2 The Events will be promoted and highlighted on the Embassy's website, on the Embassy's Facebook profile and the Embassy Instagram profile.

1.3 The Embassy offers the sponsors the possibility of highlighting their brands, logos and activities in accordance with the modalities and conditions reported under point 3 of this Notice.

2 – GENERAL REQUIREMENTS FOR SPONSORSHIP

2.1 Public and private entities are permitted to submit their sponsorship offers, provided that there are no prejudicial or limiting conditions to their contractual capacity according to Article 94 et seq. of Legislative Decree no. 36 of March 31, 2023.

3 – PRESENTATION OF SPONSORSHIP OFFERS

3.1 The sponsorship proposals by interested parties can be submitted by e-mail any time during the year, but no later than two weeks prior to the Event of interest, whose list will be published in the next few weeks, and in any case no later than the 30th of November 2026.

All offers must be sent to the email address wellington.promozione@esteri.it together with:

- the forms Annex 1,2,3,4 filled in and signed.
- Identity document of the Representative of the Sponsor.

3.2 Offers that are conditional or expressed in an indefinite or incomplete way (for example without handwritten signature) will be excluded.

4 – EVALUATION OF SPONSORSHIP OFFERS

Sponsorship offers, sent to the Embassy within the terms set out in point 3 of this Notice, will be evaluated by the Embassy in compliance with the principles of economy, effectiveness, impartiality, equal treatment, transparency, proportionality.

5 – TRANSMISSION TO THE EMBASSY OF DOCUMENTAL MATERIAL FOR FORESEEN ADVERTISING

Once the sponsorship contract has been signed, sponsors are requested to transmit to the Embassy all the promotional material (logos, images, etc.) relating to their visibility in view of the planned events.

6 – RIGHT OF REFUSAL

6.1 The Embassy has the right to refuse the sponsorship offer if:

- a) it may result in conflict with the institutional and diplomatic activity carried out by the Embassy or represents a violation of the laws and/or principles of the Italian legal system;
- b) the advertising message of the sponsor represents a possible prejudice or damage to the image and/or the initiatives of the Embassy;
- c) it is considered unacceptable for reasons of general admissibility;
- d) it contains elements of propaganda having a political, trade union, philosophical or religious purpose;
- e) it contains offensive messages (including manifestations of fanaticism, racism, hatred, threats or intolerance).

6.2 In any case, a specific clause must be included in the contract that allows the Embassy to withdraw for foreign policy reasons, upon simple request, without conditions or limitations of any kind.

7 – SPONSORSHIP AGREEMENT

7.1 The sponsorship contract is signed by the chosen sponsor and the Embassy.

7.2 Under no circumstances third parties are allowed to take over the sponsorship contract without the written authorization of the Embassy.

7.3 In case of untruthfulness of the content of the offers and of the related self-certifications, the interested party will incur the penal sanctions envisaged, immediately forfeiting any benefit that may be obtained on the basis of untruthful declarations.

7.4 If in case of force majeure or due to restrictions arising from local regulations, any of the planned events, should not be held, the Embassy will arrange equivalent events at its discretion.

7.5 The Parties accept to refer to Art. 6 of the Decree 2 November 2017, n. 192 (Collaboration with private individuals), whose paragraph 2 establishes that a specific clause is included in the sponsorship contracts that allows withdrawal for foreign policy reasons, upon simple request, without conditions or limitations of any kind. If the contractor does not accept the inclusion of this clause, the sponsorship contract cannot be concluded.